

IDENTACARD has been producing student ID Cards for more than 10 years. During this period, we have satisfied over 100 schools. We pride ourselves on our reputation for reliability and efficiency.

## TECHNICAL ISSUES

### Card Specifications

Size	85.6 x 54mm
Type	Plastic - same as a credit card
Colour	White or Graduated Blue Vignette
Magnetic Stripe	Hi-Cohesivity Stripe can be encoded on Tracks 1, 2 & 3
Warranted Life	Up to 2 years under normal conditions
Substrate	PVC
Print Technology	Die Sublimation Heat Transfer
Image Size & Type	320 x 378 pixels 72dpi JPEG

### Before Photo Day

Bookings Deposit	Photo Days must be pre-booked Schools can obtain a discounted price and confirm their Photo Day Bookings by paying a deposit of \$1.50 per student by November 15th.
Student Data	Three days before Photo Day, we require a Student Data File e-mailed to us. The file can be TXT, CSV or Microsoft Excel. The student data should contain: Name(s), Date of Birth, Library Number, Student Administration Number, Year & Home Group.

### Photo Day Arrangements

Location	We prefer to use an empty classroom or school hall. We need to be able to turn off the overhead lights (which rules out using the library if it is occupied by other students/staff). We require a desk, 2 chairs and access to a power point.
Images per hour Method	160 per hour (1 operator) or 320 per hour (2 operator) Students come to the photo area in classes. We hand them a slip printed with their name and date of birth. They make changes (if wrong) and ask a teacher to sign & authorise the changes. The slip is handed to our photo operator.
Free Extra Photo Day	For schools issuing more than 500 cards per year, we have a free extra photo day to catch up on an absent student.

### Card delivery

Batching	Cards are batched alphabetically in classes whenever possible. Otherwise, batched alphabetically in Year levels.
Missing Data	We print only those cards where we have all student data necessary to print the card. If data is missing, the card is not printed and we issue a report of missing student data. You can email or fax us the missing data.

### Payment

Schools are invoiced (not the student) and payment is made on a 30 day basis.  
We DO NOT collect money from students.

### Privacy Policy

We collect information about students from the school, and we assume the school has the right to provide this information. We save the student data including their photograph on a secure File Server, and delete the data when the student no longer attends the school. Our privacy policy can be viewed on our website or a printed copy can be obtained on request.

[www.identacard.com.au](http://www.identacard.com.au)

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## We specialise in providing products and services for identification.

Custom designed PVC Cards with Photographs, Barcode and Magnetic Strip encoding is our area of expertise. Our ID Cards can be integrated with major Library Systems, such as **Bibliotech, Athena, Cases 21, Maze, Monitor, Bear Solutions, Netcard** etc. These can be used for the purpose of borrowing books or photocopying.

### Our product line includes:

- Staff Photo ID Cards
- Student Photo ID Cards
- Visitor Cards
- Emergency Staff Cards
- Primary School Medical Cards



### Other services & products:

- Printed Lanyards
- Clips
- Card Folders
- Barcode
- Magnetic Stripe
- Encryption
- Signature Panels
- On-site Photography
- Equipment Lease or Buy
- Access Control Software
- Attendance Software
- Canteen Software



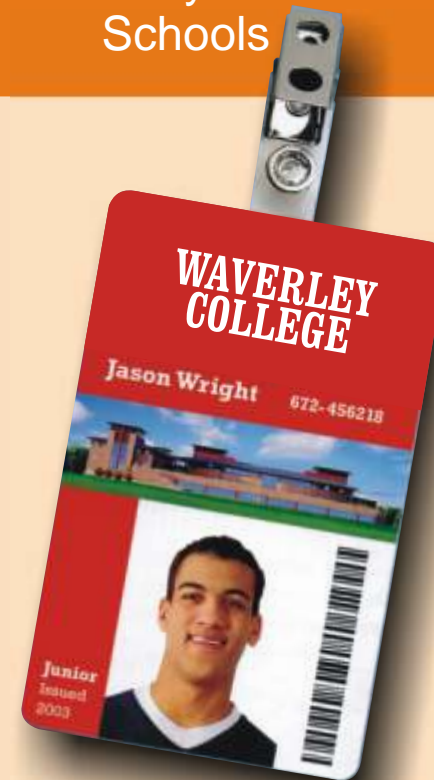
RELIABLE • QUICK • TOTAL SATISFACTION • FULL CUSTOMISATION

**IDENTACARD**  
IDENTIFY EVERYONE ...EVERYWHERE  
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**1800 331 606**

# Australia's largest range of Student ID Cards

for Primary & Secondary Schools



We are the Photo ID Card specialists with more than 10 years of experience in supplying ID Cards to more than 100 Secondary Colleges and Primary Schools in Victoria.

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## Student ID Cards

Our Card Bureau does all the work for you!

### OPTION "A"

#### ID'S ARE OUR CORE BUSINESS

While our competitors regard ID's as an add-on to their photography business, we are able to focus exclusively on the ID Cards and our Student Image CD-ROM.

The end result is a superior level of service.

#### RAPID PROCESSING

We come to the school and take digital photos. Students need only be interrupted for a few minutes as we can process 160 per hour (320 with 2 operators). Students come to the photo area in classes.

If required, we can take the images on the same day as your school photographer, OR take the images in November so that the cards are ready to be issued on Day 1 of Term 1.

#### CARDS DELIVERED IN 2 TO 10 DAYS

Having taken the photos, the ID Cards are printed in our ID Bureau. During February cards are delivered within 10 days of taking the images. From March to December, requests for new or replacement ID Cards are dispatched within 2 days, and more often than not, on the same day. There is no minimum order quantity.

#### CARD USES

Library Borrowing

Administration (we print 2nd Barcode if needed)

Use the magnetic stripe for use with your photocopier and or computer network printing - additional 3rd party hardware required

Cards can also used to control the issue of sporting equipment

#### CD ROM

IDPro our Student Image CD remains the Industry benchmark. Written in-house by IdentaCard to meet the needs of Australian Schools.

The CD can be obtained free of charge - conditions do however apply. Otherwise, it is a low \$220 excluding GST. A free demo is available on request.

SAVE TIME with our Bureau Service. Making your own plastic cards can take as long as 2 minutes per card! We save you valuable staff time by doing the whole job for you.

## Student Photo ID Cards

### AUSTRALIA'S NUMBER ONE SCHOOL ID BUREAU

When your school chooses our ID Cards, you benefit from our experience and knowledge of the latest ID Card technology, and gain from our understanding of how the technology applies within your School.

#### ASK YOURSELF A QUESTION:

Why should I buy ID Cards from your Bureau?

Answers:

- We deliver faster than our competitors - no more than 10 days during February - our peak month
- Replacement cards during the year have no minimum order and are dispatched within 1 to 2 days.
- If you buy equipment to make your own, you will have to train staff, and deal with printer and software issues. It will also take you up to 2 minutes per student to take the image and print the card.
- We understand how to correctly print the barcodes of all Library Software Packages used in Victorian Schools, including calculation of check digits algorithms.
- Mismatches of faces and names are avoided by "digitally matching" student photos with data - a process first developed by us more than 10 years ago.



## Student ID Cards

Send us the photos - we print the cards

### OPTION "B"

Save money by taking the photos in-house and sending them to us for card printing in our Bureau. We can also use images on a CD-ROM taken by your school portrait photographer. Using this method, you avoid the expense of a Card Printer and save money by doing the photography yourself. Save even more, by sending us the images taken by your school photographer.

#### YOUR CHOICE

When it comes to deciding how to obtain your ID Cards, IdentaCard offer you a choice between three methods. Depending on your budget and needs, you can obtain your ID Cards:

- from our Bureau - we do all the work including photography and printing.
- by taking the images and sending them to our Bureau for printing.
- by buying all the equipment required to do all the work yourself. No matter which method you choose, IdentaCard can supply it and support you.

#### OTHERS SELL - WE PRODUCE

While other firms simply "sell" you on the benefits of their ID Systems, we are the only firm who actually produce large numbers of ID Cards using the technology that others merely talk about. You benefit from our hands on experience because we are able to assist you with our practical knowledge of the equipment and methods you are using.

Our ID Card Bureau has been taking student digital photos and printing plastic ID Cards for more than 100 schools over 10+ years.

#### A CUSTOMISED SOLUTION

We customise our offer based on the photographic equipment and software you may already have in the school. If suitable, you can use your existing Digital Camera and software to take the photos, or, we can supply a camera and software solution.

Whether you use existing equipment or buy a new camera and software from us, makes no difference. At the end of the day, we simply want the images supplied to us on a CD-ROM. Then we print the cards.